



SERVICES OFFERED



Full e-commerce product portfolio management

- New product entry and management of existing products (uploading and maintaining product details and specification, rates, special offers, stop sales in technology platforms)
- Product content management - sourcing and uploading product images and descriptions in line with SEO and brand guidelines
- Third party inventory mapping
- Data mapping
- Testing of new IT releases
- Data quality checking and issue resolution
- Stakeholder management

Business information management for trading and commerce

- Monitoring and reporting on trading activity, business and market trends to drive profitability
- Sales analysis and reporting
- Pricing analysis and reporting
- Competitor monitoring and portfolio analysis (product and pricing)
- Identifying products for purchasing and promotion
- Identifying product gaps



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Supply chain management

- Managing new product integration through channel managers and extranet
- Channel manager contract set up and technical support
- Full pre-activation connection testing
- Identification of technical issues and resolution
- Support for suppliers to use extranet solutions

Sales and customer care support

- Maintaining a strong, competitive, quality-assured group product portfolio reflecting demand
- Providing group quotes for travel agents
- Rechecking availability for group bookings
- End-to-end management of group bookings
- Supporting customer care and sales team with detailed information

Data entry (online/offline)

- Online and offline data entry
- End-to-end catalogue management services- manual data entry
- Digitizing hard copies
- Scanning and data capture
- Archiving

For more information and pricing, please contact us at:

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